

2019-2020 District Goals



District: District 5 NW
Constitutional Area: U.S. and Afliaities, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 60% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

I will send a letter to the President, Secretary and Treasurer of the Lions Clubs that did not attend the 2019 Spring Rally Leadership Training held April 6, 2019. The DG information and New District Administrator's email and phone # will be on the letter for any questions or assistance that is required. The DG Team will also encourage clubs to add a Club Administrator to the roster to assist the Club Secretary

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region and Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

I plan to have the Zone Chair Training the morning before the Cabinet Meeting. The Zone Chairs know as they accepted the position of Zone Chair that they are required to attend the Zone Chair Training. The projected days are August 6th or 10th in Halliday, ND. The Halliday Lions Club will be our host.

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 10 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

We will add the new position of Leo Representative to the District Cabinet. The District Cabinet has asked the Mandan High School Leo President for next year to be in this new position and she has accepted. Liberty Hurley will assist the Leo Chair in visiting the current Leo Clubs in the district. They will assist in gaining at least one more Leo Club for the District and they will help to design recommended qualifications for this new position going forward.

Lions Women's Leadership Summit Rally
 Districts 5NW and 5NE will have a joint Women's Leadership Rally in which potential women leaders are asked to attend and learn about Lion's Leadership. Hope to have in January/February or March.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	20
2nd Quarter	20
3rd Quarter	20
4th Quarter	20

By the end of the 4th quarter, the district will add a total of 80 new members.

Action Items:

- My district will establish club branch(es).
- My district will induce 20 new Lions under 40 years old.
- My district will convert 50% of Lions.
- My district will organize at least one membership growth event.
- All clubs in my district will set individual membership goals.
- My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant.

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	1	25
4th Quarter	0	0

By the end of the 4th quarter, the district will start 1 new club.

With a minimum of 25 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will organize Leo Club(s).

My district will start Speciality Club(s).

Develop a Filipino Lions Club in the Bismarck-Mandan area.

My district will use and promote membership resources to achieve our goal (Membership Development Grant, New Club Development Guide and Just Ask Guide).

MEMBER RETENTION

	Drops
1st Quarter	10
2nd Quarter	20
3rd Quarter	20
4th Quarter	30

By the end of the 4th quarter, the district's membership drops will not exceed 80 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings?" survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

The Leadership Team and GAT Team will meet by Go-to-Meeting Monthly and at least every other month with the Zone Chairs to discuss any positive ideas and/or any issues that arise with the Lions Clubs.

NET GROWTH GOAL

80	+	25	-	80	=	25
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 500,000 people.

Action Items:

Of the total number of people served in my district, 20000 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal (Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal

I will recommend that Lions Clubs join with Leo Club, Girl Scouts, Boy Scouts and other organizations that promote youth in their communities. We will emphasize that by asking other groups to join us in service, we may add new Lions.

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 1 service activities.

Action Items:

I will educate clubs in my district about our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 85 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal (Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

1. We will have a District tree planting project

2. We will have an Intertier Cookie and Coffee Service Project. There are various areas along the Intertier where Lions Clubs set up at the Rest Stops with Cookies and Coffee to share with the Lions Clubs. Information will also be available.

Custom goal and action items

Have a hand out with information about the 5 MD Camp as a way to promote the 5 MD Camp for 2020 and the different ways to do service for this project

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 60% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$50,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise \$50,000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 100/100 Clubs this year

Additional action items to achieve this goal

The District Governor Team will promote personal giving to LCIF with our District Governor visits

ADVOCATE

In the 2019-2020 fiscal year, 85% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

I will ask my DG Team to promote having the Lions Clubs to add a Club Administrator to assist the Secretary with reporting Service in the MyLion Reporting. When visiting clubs have a handout that explains step by step how to access the MyLion Web page. The District Administrator would be listed on the information as a resource to assist clubs with putting their service into MyLion

Custom goal and action items

Project#1

MD5 Council of Governors
MD LCIF Fundraiser for 2019-2024
Approved March 30, 2019
District 5 NW Proposal

Purpose: Make a US\$30,000 Major Gift Pledge from MD5 to LCIF Campaign (100 Promote Peace Posters contribute US\$6,000/year for five years).

Time Frame: 2019-2024

Description Two Peace Poster winners from each district will be assigned to 2 months of the year with the winning posters artists sponsoring clubs featured

Amount 1,000 calendars will be printed with 150 for each US district and 200 for each Saskatchewan district

Funding: MD5 will budget funds to pay for the printing of the posters merchandise crossing international borders, one Canadian and one US printer will be identified to print the same calendar for distribution in the respective countries

Donation Each US district will be billed in US currency for up to 150 calendars sold in each US district payable by the spring meeting of the Council of Governors. Each Saskatchewan district will be billed in US currency for up to 200 calendars sold in each Saskatchewan district payable by the spring meeting of the Council of Governors

The Process: District 5 NW will raise funds by selling the LCIF/Promote Peace Poster calendars to the District 5 NW Lions clubs at \$10.00 each. This will be an opportunity for more Lions to get involved in a district project of promoting the calendars for the Peace Poster contest. If every club were involved that would mean selling 23 calendars per club to raise US\$1,000 per Lion year.

Preparation All the districts need to have their winners selected by Oct 2019 as well as District 5 NW. The calendars can then be printed and ready to distribute by the end of Dec 2019 to be available to start selling throughout the Lion year.

Project#2

1st Annual ND Lions Day

Statewide Spring Pancake Sausage Breakfast Celebrating Lions in ND and promoting LCIF
Goal would be that every club in the state would participate
Every town with multiple clubs would combine their efforts for one Annual ND Lions Day Pancake Breakfast
50% of what is raised would go to LCIF and 50% to the Lions Clubs
Would promote Statewide.